

Contact

www.linkedin.com/in/irina-zubareva-641b572a (LinkedIn)

Top Skills

Media Relations

Irina Zubareva

Государственная служба
Russian Federation

Experience

Group-IB

PR Manager

January 2012 - August 2013 (1 year 8 months)

Ministry of Internal Affairs of Russian Federation "K" Department

Head of press service

March 2004 - September 2010 (6 years 7 months)

- preparation and distribution of information messages;
- elaboration of press conferences agenda;
- web content creation and update;
- commenting in the name of the Department;
- everyday collaboration with journalists: contacts database maintenance, answers to inquiries, interviews organization;
- video shooting organization;
- interaction with department press;
- advertising company creation;
- mass media monitoring;
- information analysis in the spheres of informational technologies;
- organization of first parties' participation in conferences, forums and round tables;
- creation and maintenance of photo-, video and audio databases.

Education

Moscow Academy of the Ministry for Internal Affairs of Russian Federation

legal · (1996 - 2000)